



AMP / SAUMON DE FRANCE FUND RAISING

May 24th 2016 – AMP (Aquaponic Management Project), the first and sole French premium salmon producer with sustainable farming techniques and ethics, has finalized its first institutional fund raising with LOG Investment, investment fund of L’Occitane’s holding.

AMP targets the highest production quality: full traceability, sustainable and superior farming techniques, and exceptional final products. AMP’s salmons and sea trouts are breed in its exceptional sea farm site located in Cherbourg, Normandy, France. AMP is going to launch a complete brand of fresh and smoked products under the name Saumon de France.

LOG Investment will support AMP in its development in the French and international markets.

Natureo Finance structured AMP’s fund raising and advised the Company over the last two years in its corporate finance and business strategy.

Natureo Finance SAS (www.natureofinance.com) is a corporate finance advisory boutique, providing financial and strategic advisory in the cleantech, renewable and environmental sectors. Natureo Finance offers an innovative approach to traditional investment banking. It forms long-term relationships with leading cleantech growth companies and large corporations supporting the cleantech ecosystem. The company has offices in France and in Germany.

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